

## FOR IMMEDIATE RELEASE

CONTACT: Amanda Eden

aeden@fairgamepr.com

717.598.8494

## **Nextwire Introduces Next Gen Hybridmesh Belt for Corrugated Industry**

Star City, AR – Nextwire, LLC is known for its leadership in supplying high quality belt technology for the corrugated industry. Now, through a partnership with GKD Group, Nextwire is introducing the Hybridmesh Double Backer Belt to the North American market. GKD spent 10 years developing this latest Hybridmesh technology, an innovative wire mesh weave that offers the benefits of both woven and spiral belts. The North American model is Hybridmesh 3322.

Nextwire was chosen to be the exclusive distributor of the Hybridmesh 3322 belt due to its experience and success in the corrugated industry, as well as its commitment to excellent service and customer relationships. The Nextwire plant is centrally located in the US and can easily ship belts out to most corrugated plants within 2-3 days.

The new Hybridmesh 3322 belt is made to meet the high production speeds and sustainability goals of today's corrugated box companies. The Hybridmesh 3322 is made using a multilayer mesh, with multifilament, bronze and synthetic fiber that results in a strong, lightweight belt that offers superior permeability that requires less energy to pull through the corrugator and less heat for drying. This open and robust belt allows for better air circulation and conductivity which results in reduced glue consumption due to faster evaporation.

Traditionally, corrugated companies had to choose between the woven belt – which is longer-lasting but heavy, non-permeable, and requires significant energy to run – and the spiral belt, which is lighter and highly permeable, but doesn't last as long. The Hybridmesh 3322 offers the best of both worlds. Due to the advanced heat setting procedures, Nextwire can ensure the product will have minimal shrinkage and stretching, eliminate installation services and maintain its stability and integrity for years of service.

Customers have reported significant increase in process speed and a decrease in energy costs since changing over to the Hybridmesh belt. One belt ran for 590 million running feet in three years without any downtime related to the belt.

"The partnership with GKD expands the Nextwire footprint in the corrugated industry by allowing us to provide the double backer belt along with our ArmorPress single facer pressure belts," said Charlie Brown, Vice President of Sales, Nextwire. "It's not enough for us to have a good, or even a great product. We have built our product portfolio with the very best products available in the market for our customers."

## **ABOUT NEXTWIRE**

Nextwire is a broadloom weaving facility established in 1963 located in Star City, Arkansas. From wire cloth and woven fabrics to screens and belting products, Nextwire is a comprehensive source for the Pulp and Paper, Nonwovens, Corrugator, and Engineered Woods Industries. Specialized looms allow for weaving capabilities unique among our competitors, and we maintain an expansive array of material and product selection offerings. Nextwire offers full technical service, support and design with extensive inventories and available stocking programs ensure a rapid response to meet all customer needs. For more information, visit <a href="https://www.next-wire.com">www.next-wire.com</a>.